



Video Solutions

RXinsider offers a comprehensive portfolio of video solutions to the pharmacy community to fit every need and budget.



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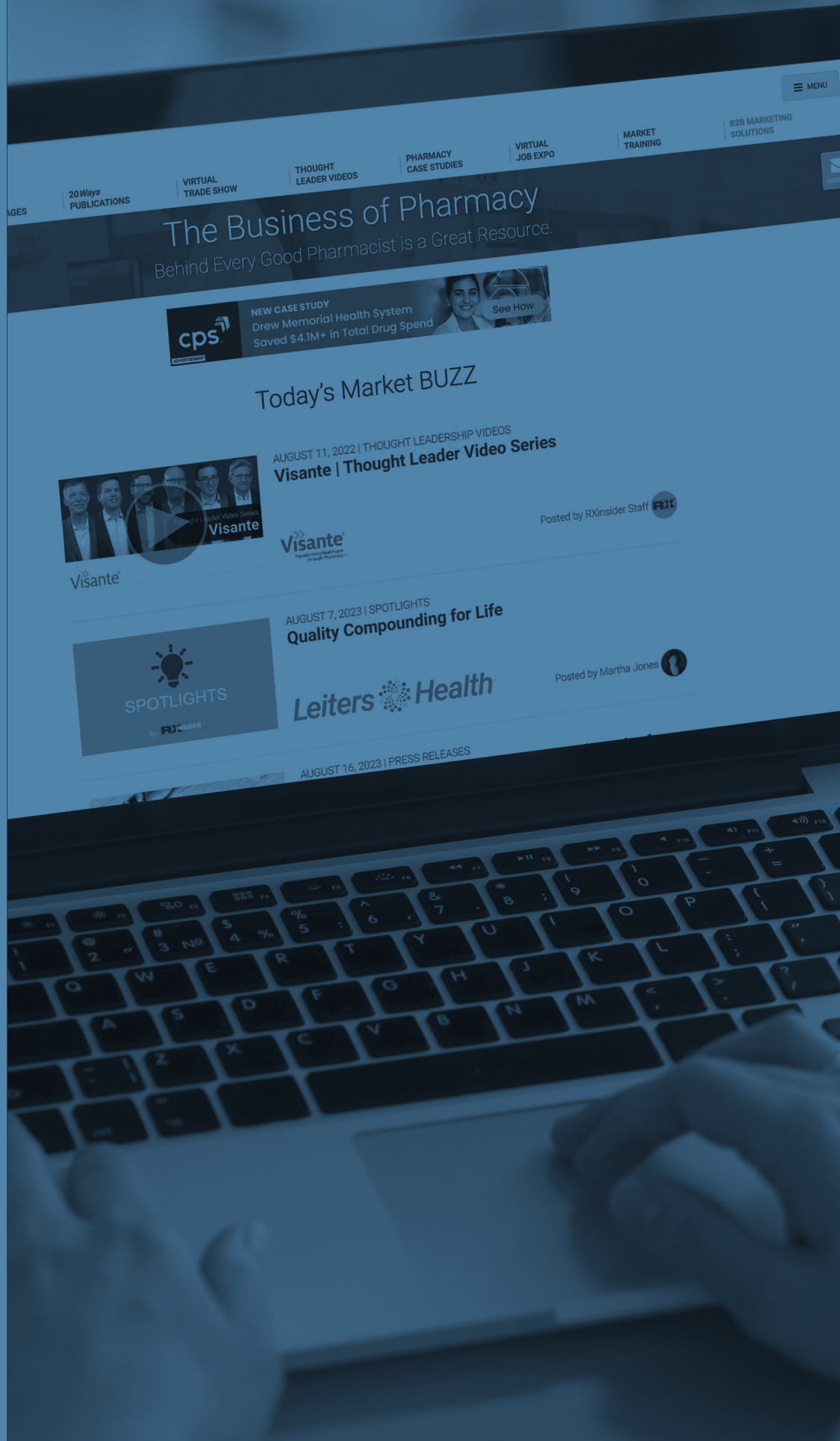
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sales@rxinsider.com



Partner With RXinsider

For more than 25 years, RXinsider's marketing power has been supporting B2B pharmacy suppliers and manufacturers around the country. Our innovative solutions, supported through digital, web, print and social media, deliver market-leading message support, brand awareness and lead development. RXinsider's audience relies on the unique hospital and retail ecosystem for conducting market research and making purchasing decisions. RXinsider end-users are engaged and educated pharmacy professionals who want to keep abreast of important developments in their areas of expertise, and who turn to RXinsider's highly regarded and well-circulated media resources to further their businesses' growth.



Chris Kolkhorst
Executive Vice President,
Sales & Marketing

Meet the Team



Mike Rahme
Vice President of
Business Development



Shaun Russell
Executive Sales Director



Savannah DaSilva
Account Executive



Jeff Rackliff
Account Executive



Samantha Roy
Marketing & Operations
Manager



Amanda D'Amico
Marketing & Operations
Coordinator

Company Vitals



History

Founded in **1999** by a pharmacist as a career resource for the pharmacy community.



Asset Mix

13 brands spanning print, digital, content creation, SaaS, and events.



Service Mix

4 services spanning video production, case study writing, social content, and SaaS platforms.



Partnerships

11 pharmacy trade association partnerships spanning every practice setting.



Client Base

225+ annual B2B clients including 12 Fortune100 companies.



Technology

5 proprietary digital destinations and SaaS technologies.



Content

1,800+ videos, **300+** Virtual Trade Show booths, **1,000+** 20Ways Profiles.



Audience

18,000+ independent owners, **6,500+** hospital directors, **2,500+** chain executives.

RXinsider Ecosystem



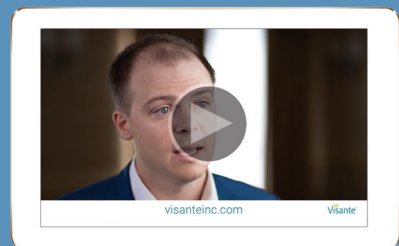
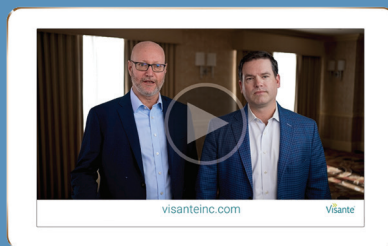
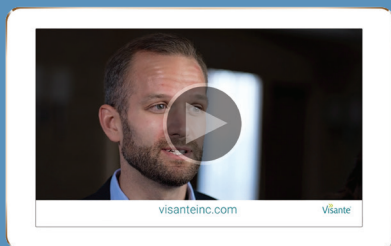
RXinsider's product portfolio leverages major multimedia venues to deliver unique advertising opportunities throughout every pharmacy practice setting and delivers measurable ROI to our advertisers.

Thought Leader Video Series

A series of twelve 90-second videos in interview format.



Educate the market by leveraging the insight of your executive team or clients in a series of 12 short interview videos. Choose to shoot on-site or at a national trade show.



Starting at \$17,900



B-Roll



On-Site



Music



Teleprompter



Resolution

Facility Tour Videos

Take your audience through your facility with an immersive guided video tour.



Lead clients, prospects, and job candidates on a guided tour of your facility. A video tour is the next best thing to being on-site. 360° virtual tours are also available.



Starting at \$15,900



Professional



B-Roll



Drone



On-Site



Voiceover



Music



Teleprompter



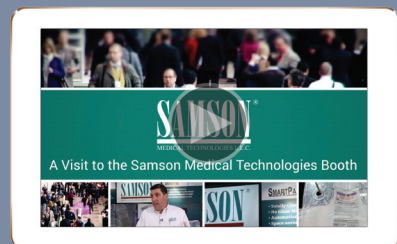
Resolution

Trade Show Pitch Videos

An elevator pitch video at your company's trade show booth.



Leverage your trade show investment with an enduring trade show booth video. Shot at your booth, you can now extend your message far beyond the limited exposure of an annual trade show.



Starting at \$6,900



B-Roll



On-Site



Music



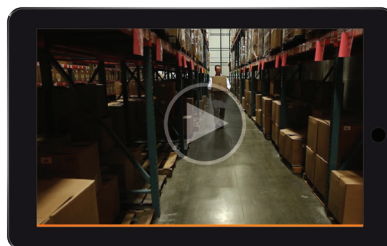
Resolution

Company Overview Videos

A promotional overview video for your company.



Educate clients, prospects, and job candidates on your company or institution with an overview video. Shot on-site with multiple interviews and b-roll, tell your organization's story through the power of video.



Starting at \$10,900



B-Roll



Drone



On-Site



Voiceover



Music



Teleprompter



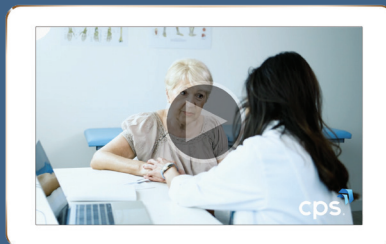
Resolution

Video Case Studies

An on-site problem-solving interview with a customer.



Educate the market on how your product solved a problem for a particular customer. Shot on-site and in an interview format, your client explains their original dilemma, why they chose you, and how you helped solve their problem.



Starting at \$15,900



B-Roll



On-Site



Voiceover



Music



Teleprompter



Resolution

Product Demo Videos

Enhance your product strategy through interactive demos and promotional videos.



Educate the market on your product's recommendation and use. Showcase its functionality, explain how it solves common challenges, and highlight what sets it apart from the competition.



Starting at \$12,900



B-Roll



Voiceover



Music



On-Site



Resolution

Product Training Videos

Training videos on your product.



Enhance your product training strategy through interactive videos. Support your clients and impress sales prospects with professionally produced training videos.



Starting at \$8,900



B-Roll



On-Site



Voiceover



Music



Teleprompter



Resolution



“

We partner with RXinsider because of the consistently high-production values, broad reach for our customer marketplaces, and the innovative ideas RXinsider brings us for advertising and marketing.

George Puckett
CEO
Verity Solutions



“

RXinsider brings a lot of value to us because they have great knowledge of the pharmacy segment.

Donna Holpuch
Senior Manager, Marketing Communications
Helmer Scientific



“

I don't know if our marketing efforts would be anywhere near as successful without RXinsider.

Bob Braverman
President
Medi-Dose, Inc.



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