

SEPARATE YOURSELF FROM THE COMPETITION

DKS — The Leader in Photo Services for Independent Pharmacies



Advantages To Our Photo Program

- Increased foot traffic which provides increased sales on scripts and other in-store products.
- Premier Service and Support Model – one of DKS's biggest advantages!
 - We answer the phone!
 - We are able to control your photo kiosk from our corporate office. This gives DKS the ability to train your staff, answer questions while viewing your screen and update your kiosk with the latest software features.
- Upper screen for advertising draws customers – Use as additional revenue stream, photo kiosk tutorial to showcase kiosk services or simply market your own products and services.
- Photo website
 - a. Upload images from home or office and then send to print at your in-store photo kiosk.
 - b. Print from a lifetime of online stored images at your in-store kiosk.
 - c. Order photo related products and have mailed to any address.
- Marketing materials to promote your photo services.
- Small footprint (less than 24" squared).
- Modular software and hardware – software can be upgraded and updated remotely. New hardware devices can be adapted as technology changes.

Customer Benefits

- Print from cell phone, iPad's and tablets.
- Facebook connectivity – Print directly from your Facebook account.
- Choose from glossy or matte prints.
- Put text, borders or clip art on prints.
- 21.5" digital screens.
- Print greeting cards, passport photos, calendars, index prints, collages, and photo packages.
- 4x6, 4x8, 5x7, 8x10, and 8x12 prints.

