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Empowering Pharmacy, Transforming Care

RedSail Technologies serves 11,500+ pharmacies and millions of patients with modern software and solutions of brands: PioneerRx, BestRx, Axyx LTC, QS/1, PowerLine, and RedSail Advantage.

President & CEO: Andy Maurer

Employees: 700+

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Company Background & History

RedSail Technologies customers include community, enterprise, regional chain, long-term care, outpatient, physician clinic, HME/DME, and specialty pharmacies. Deep understanding of these pharmacies' potential and challenges fuels our support of rapid software feature development, next-generation products, and ground-breaking clinical and financial programs teamed with industry partners. Our customers are part of the country's most clinically advanced and financially sustainable pharmacy network, supported by the technology and programs they need to succeed and elevate their role in healthcare.

Product Overview

■ PioneerRx Pharmacy Software

PioneerRx is designed for pharmacies committed to community impact, offering features that enhance speed, simplicity, flexibility, and results. Each pharmacy receives support from a team of certified pharmacy technicians plus software, hardware, and accounting specialists. PioneerRx's advanced reporting provides insights for data-driven decisions, ensuring growth and profitability. By automating routine tasks and triggering next steps, PioneerRx reduces missed opportunities and frees up your time to focus on clinical activities.

■ Axyx LTC Pharmacy Software

Axyx LTC is the first cloud-based pharmacy management software for long-term care, providing cutting-edge technology to strengthen your pharmacy today and prepare it for the future. Enjoy benefits like fast updates, cost-effective scaling, robust security, and market-leading reliability. Axyx's intuitive design reduces training time, making it easy for new staff to learn. By eliminating the need for server hardware, reducing training and support time, and enhancing workflow, Axyx delivers a real return on investment for pharmacies.

■ BestRx Pharmacy Software

BestRx's pharmacist-centric design makes it one of the easiest pharmacy software systems to learn and use, with intuitive features that quickly streamline and modernize your pharmacy. Maximize efficiency with automated task optimization and customizable workflows. Boost profitability with electronic claim submissions, auto-applied copay voucher credits, and integration with medication adherence programs. Enjoy remote access through delivery and online payment options, plus a cloud-hosted version of our award-winning software, allowing you to expand access beyond your store's four walls.

■ QS/1 Pharmacy Software

Built with decades of experience, QS/1's NRx and PrimeCare pharmacy management systems offer the tools that retail and long-term care pharmacists need to simplify workflow, process claims, manage inventory, handle cycle filling and billing, and provide clinical care for patients.

■ PowerLine Pharmacy Switch

PowerLine is a modern HIPAA-compliant telecommunications switch with a 99.99% availability rate. It handles any transaction volume while maintaining top speed and security. With direct connectivity to pharmacy benefit managers, PowerLine enables effortless claims management and messaging. As an independent pharmacy switch, it is unaffiliated with distributors or PBMs, ensuring best-in-class service.

■ RedSail Advantage Solutions

RedSail Advantage empowers pharmacies to enhance patient care and business growth. Our RxCash+ program, copay assistance, and medical billing solutions boost revenue and improve health outcomes, with support from pharmacy consultants on implementation, best practices, and results.

Testimonials

"PioneerRx really is incredible. We value working with a technology partner that is helping independent community pharmacies thrive in the new payment models of care."

— Amina A., Pharmacy Owner

"I wholeheartedly recommend BestRx's cloud-hosted software to any colleague in the industry. Its user-friendly interface, scalability, and robust features have significantly enhanced our efficiency and responsiveness, making it an indispensable tool for modern pharmacy management."

— Perry K., IntegraRx

"Axyx has been designed with the user in mind — it's fast, intuitive, and easy to use, enhancing our productivity, which in turn allows us to focus our energy on resident care and customer service."

— Bryce M., Guardian Pharmacy of Indianapolis

"I wanted to let the whole RedSail Advantage team know how happy I am with the RxCash+ program and the benefits I'm seeing from participating. I'm looking forward to RedSail rolling out more programs like this for my pharmacy and customers."

— Willie L., Lee's Inlet Apothecary

Contact Us

Ready to see more?

Talk to us about what truly modern pharmacy solutions might mean for your business.

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