

# ANNUAL AWARENESS PACKAGE

For Pharmaceutical & Device Manufacturers

Consistency is key. Reach pharmacy influentials across every practice setting.



ANNUAL PACKAGE	STANDARD	PREMIUM
20Ways: One (1) Full-Page Ad Run of Five (5) Issues		
Pharmacy500 Platinum Pages: One (1) Full-Page Ad		
Nationwide Email Campaign: Four (4) Eblasts		
ANNUAL INVESTMENT	\$39,000	\$49,000





## Pharmacy500 Platinum Pages

A categorically-driven annual buyer's guide for pharmacy management in every practice setting to research and connect with leading product and service providers through display ads and company profiles.

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40,000 Print • Social Media • Conferences • Email

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Retail/Community • Health System • LTC • Specialty • Infusion • Compounding

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Print • Digital Issue

## 20Ways

A quarterly publication dedicated to educating pharmacy managers on products and services that serve to improve patient care or to improve a pharmacy's financial bottom-line.

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Retail/Community/Specialty/LTC

27,000+ Print • Social Media • Conferences • Email (Winter, Spring, Fall)

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Health System/Infusion

12,000+ Print • Social Media • Conferences • Email (Winter, Summer)

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Print • Digital Issue



## Pharmacy500 Marketplace

A digital marketplace comprised of 80+ supply chain categories aisles with company profiles, subject matter experts, resources, and more showcasing specific products/services.

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100,000 Annual Visitors  
360,000 Annual Impressions

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Web • Mobile

