

# ANNUAL AWARENESS PACKAGE

For Pharmaceutical & Device Manufacturers

Consistency is key. Reach pharmacy influentials across every practice setting.



ANNUAL PACKAGE	STANDARD	PREMIUM
20Ways: One (1) Full-Page Ad Run of Five (5) Issues	✓	✓
Pharmacy500 Platinum Pages: One (1) Full-Page Ad	✓	✓
Nationwide Email Campaign: Four (4) Eblasts		✓
<b>ANNUAL INVESTMENT</b>	<b>\$39,000</b>	<b>\$49,000</b>





## Pharmacy500 Platinum Pages

A categorically-driven annual buyer's guide for pharmacy management in every practice setting to research and connect with leading product and service providers through display ads and company profiles.

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40,000 Print • Social Media • Conferences • Email

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Retail/Community • Health System • LTC • Specialty • Infusion • Compounding

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Print • Digital Issue

## 20Ways

A quarterly publication dedicated to educating pharmacy managers on products and services that serve to improve patient care or to improve a pharmacy's financial bottom-line.

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Retail/Community/Specialty/LTC

27,000+ Print • Social Media • Conferences • Email (Winter, Spring, Fall)

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Health System/Infusion

12,000+ Print • Social Media • Conferences • Email (Winter, Summer)

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Print • Digital Issue

## 411 Email Alerts

411 Email Alerts are the fastest way to reach your targeted audience. Our proprietary database is updated daily and contains more than 20,000 pharmacy professionals. Promote your latest product or drug release and ensure your message reaches the right professionals at the right time.

