

Our history



1998

Spanish for Pharmacists Launches

Greg Cianfarani completed the development of a training program to help pharmacists and technicians learn "Pharmacy Spanish".

Spanish for Pharmacists lives on as a learning activity in CORE Higher Education Group's READINESS platform.

THIS WAS THE
START OF RXINSIDER!





1999

Official Launch of the [RXinsider.com](https://www.rxinsider.com) Website

The website marked a milestone in the company's digital evolution to better serve the pharmacy community.

2001

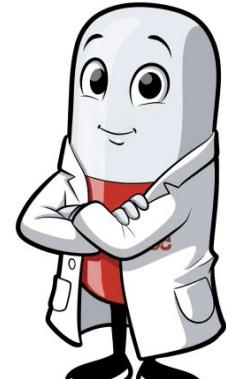
The Virtual Pharmacy Job EXPO is Introduced

Originally named the *Virtual Pharmacy Job EXPO*, the job board was integrated into RXinsider.com.

In 2024, the EXPO evolved into the Pharmacy500 Career Center.

DID YOU KNOW?

RXINSIDER HAD ONE OF
THE FIRST JOB BOARDS
DEDICATED EXCLUSIVELY
TO PHARMACY.



2003

RxShowcase.com is Launched

RxShowcase.com was launched as a one-stop digital resource to help pharmacy management access vendors, products, and educational content. It later evolved into the Virtual Pharmacy Trade Show.

Today, the platform has been rebranded as the Pharmacy500 Marketplace, featuring over 85 supply chain categories and continuing to serve as a premier destination for pharmacy management.



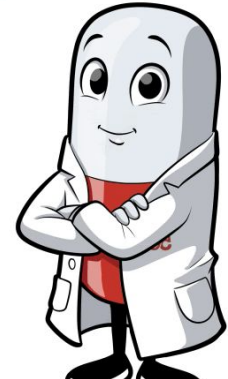


2005

The first Issue of the Pharmacy Platinum Pages Publication is Released

The inaugural issue of the Pharmacy Platinum Pages publication was released as a curated buyer's guide designed to connect pharmacy decision-makers with leading products and services across every practice setting.

THE 1ST ISSUE WAS ONLY
54 PAGES, NOW IT'S OVER
200 PAGES!





2007

CORE ELMS Software is Launched

Originally named RXpreceptor, ELMS was RXinsider's first commercialized software application.

ELMS is now a CORE Higher Education Group product and runs the clinical education departments for 500+ college programs.

ELMS IS CURRENTLY
USED BY 90% OF THE
COLLEGES OF PHARMACY





2011

The First Issue of 20Ways is Released

In Spring 2011, 20Ways was introduced to the market, as a first-of-its-kind publication created to educate pharmacy management on 20 innovative products and services. This publication began—and continues today—as a quarterly resource, reaching professionals across both retail/community pharmacies and health systems.

IN RESPONSE TO A
GROWING DEMAND, A
FIFTH ISSUE WAS ADDED
IN 2015





2015

Video Production Services are Offered

RXinsider began offering video production solutions—including thought leader series, animation videos, and more.

RXINSIDER HAS
CREATED OVER 5,000
VIDEOS!



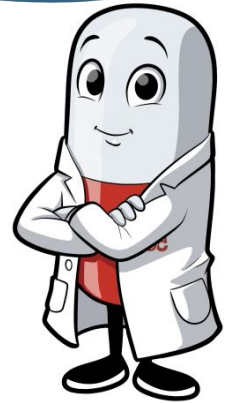


2017

CORE Higher Education Group is Formed

RXinsider spun off its EdTech software products to establish a new sister company, CORE Higher Education Group.

IT JUST MADE
SENSE.





2018

LIVE: Pharmacy Marketing & Sales Summit is Hosted

Professionals from across the country gathered in Providence, RI for a dynamic two-day event blending marketing, sales, and pharmacy insight.

This event was hosted in-person for two years before shifting to a webinar series due to COVID.

2019

The Pharmacy *Market BUZZ* is Introduced

The daily news feed was created to keep the pharmacy community informed on the latest industry news, products, services, and trends.





2022

CORE Higher Education is **Acquired**

The Riverside Company (private equity) acquired the majority share of CORE.



2024

Unveiling the Pharmacy500

In early March 2024, the Pharmacy500 was awarded to 500 supply chain businesses and associations that made a significant impact on dispensing pharmacies in the US.

Every year the selection committee applies criteria to determine the list of 500 for the upcoming year.



2024

RXinsider's **Market INTELLIGENCE** Group is Established

RXinsider's INTEL group was formed to deliver focused research on the pharmacy operations supply chain and Pharmacy500 companies.



2024

Pilly Makes His Debut

Pilly is RXinsider's Pharmacy500 mascot.

Standing at over six feet, our happy capsule friend can be seen at industry conferences, pharmacies, and school of pharmacy events.

THAT'S ME!





2025

RXinsider's *Professional Development Package* is Launched

With pharmacy being such a complex and dynamic market, RXinsider launched a professional development package to help companies onboard and upskill their staff with comprehensive and current market training, news, trend research, and market data.

Our history

