

# SUBJECT MATTER EXPERT SHOWCASE

RXinsider profiles pharmacy operations **Subject Matter Experts (SMEs)** within the Pharmacy500 Marketplace to help industry professionals identify and connect with experts across a multitude of pharmacy operations subjects.



## SME QUALIFYING GUIDELINES (*PREFERRED*)



A **minimum of 10 years** of experience in your area of expertise.  
(See page 2 for the list of subjects/categories.)



Your current role must primarily focus on product management, education, research, quality control, regulatory, or training.

### THE SME RECEIVES:

- A profile in the SME Showcase section of RXinsider's Pharmacy500 Marketplace:
  - Headshot
  - Bio (75-125 words)
  - A link to your LinkedIn profile
  - A link to your historic blogs hosted on RXinsider
- Two blog posts per year with RXinsider.
- A dedicated BUZZ profile page to host all published blogs.

### BENEFITS:

- There is no cost to participate.
- Support, educate, and influence pharmacists and industry professionals.
- Connect and network with professionals in your area of expertise.
- Build notoriety and exposure for yourself and your company or institution.

### WHAT WE ASK OF THE SME:

- A 75-125 word bio that is different from LinkedIn and with a focus on your area of expertise.
- Author a 500+ word, unbiased blog every 6 months in your area of expertise for publication in RXinsider's Market BUZZ and potentially Market Reports.
- Potentially participate on RXinsider's review board for relevant RXinsider Market Reports and Pharmacy500 Academy training modules.
- Willingness to author an occasional article or participate in a Q&A to be published in RXinsider's 20Ways publication.

### NEXT STEPS:

Complete the following [form](#). After review, an RXinsider representative will contact you.



# PHARMACY OPERATIONS AREAS OF EXPERTISE

## AUTOMATION

- Automated Dispensing Cabinets (ADCs)
- Material Transport Delivery, Pneumatic Tubes
- Med Carts, Computer Carts, COWs
- Pharmacy Fulfillment Robots
- Smart Pumps, Infusion Pumps
- Tablet & Capsule Counters

## COMPOUNDING

- Closed System Drug-Transfer Devices (CSTDs)
- Sterile Compounding Automation, IV Automation
- USP <795> Non-Sterile Resources, Compliance, Technology
- USP <797> & <800> Sterile Resources, Compliance, Technology

## CONTAMINATION CONTROL

- Cleanrooms, Gloveboxes, Hoods, Isolators
- Cleanroom Supplies, Disposables, Sterilization
- Environmental Monitoring & Compliance
- Quality Control, Lab Testing Services

## DELIVERY & SHIPPING

- Cold Chain Management & Supplies
- Courier, Delivery, Last-Mile Services

## DISTRIBUTION

- 340B Solutions, 340B Management Systems
- DSCSA Solutions
- GPOs, Buying Groups, COOPs
- Pharmacy Supplies
- Returns, Reverse Distribution
- Distributors

## FACILITIES

- Design, Fixtures, Engineering
- Pharmacy Refrigeration & Cold Storage
- Pharmacy Security, Medication Storage, Carousels
- Temperature Monitoring (Wireless)
- Waste Management & Destruction

## FINANCE

- Financing, Banking, Business Loans
- Insurance (Business, Liability, Malpractice)
- Mergers, Acquisitions, Buying-Selling, Franchising
- PSAOs, Revenue Cycle Management, Reconciliation
- Worker's Comp, Claims, PA Management, Adjudication

## MANUFACTURING

- 503B Outsourcing Facilities, Compounding Services
- Contract Manufacturing, Drug Shortage Mitigation
- Generics, Brand Name, Biotech
- Injectables

## MERCHANDISING

- DME, Devices, Merchandise
- OTC Products, Vitamins, Supplements

## PATIENT CARE

- Adherence, Compliance, Remote Monitoring, Med Sync
- Assistance Programs, Loyalty Resources, Discount Cards
- Diabetic Care
- Medication Therapy Management (MTM)
- Patient Communication, Outreach, Engagement
- Personalized Wellness, Point-of-Care Services

## HIGHLIGHTED PRACTICE SETTINGS

- Community / Retail Pharmacy Resources
- Health System Pharmacy Resources
- Infusion Pharmacy Resources
- Long-Term Care Pharmacy Resources
- Managed Care Pharmacy Resources
- Nuclear Pharmacy Resources
- Specialty Pharmacy Resources

## PROFESSIONAL DEVELOPMENT

- Associations, Trade Organizations
- Conferences, Trade Shows, Expos, Summits
- Continuing Education, Training
- Degree Programs, Masters, Post-Secondary
- Professional Development: Jobs, Careers

## PROFESSIONAL SERVICES

- Accounting & Legal Services
- Accreditation, Certification, Compliance
- Audit Support
- Consulting (Health Systems & Infusion)
- Consulting (Retail/Community, Specialty, & LTC)
- Marketing Services
- On-Site Pharmacy Management Outsourcing
- Staffing Services, Recruiting Agencies
- Telepharmacy, Remote Order Entry

## SOFTWARE

- Business Management, Operations, ERP
- Clinical Monitoring, Surveillance, Insights
- Controlled Substance Reporting
- Decision Support, Point of Care Reference, Dosing, DUR
- Drug Diversion Monitoring, Diversion Prevention
- Error Prevention, Drug Validation
- eMAR, EMR, EHR, Bedside Verification
- Formulary Management
- IV Workflow Management
- Long-Term Care Operation Management
- Medication Inventory Management & Procurement
- Pharmacy Management Systems, Workflow
- Stewardship Resources (Antibiotic, Opioid, etc.)

## UNIT DOSE

- Outsourced Packaging & Repackaging Services
- Multi-Dose Packaging Resources, Supplies
- Single-Dose Packaging Resources, Supplies

## WORKFLOW

- IVR / Interactive Voice Response Systems
- POS / Point of Sale Systems
- Printers, Barcode Printing
- Will-Call & Kiosk Prescription Management