



CONSULTATION



Video Solutions

RXinsider offers a comprehensive portfolio of video solutions to the pharmacy community to fit every need and budget.

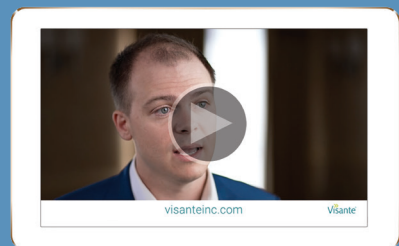
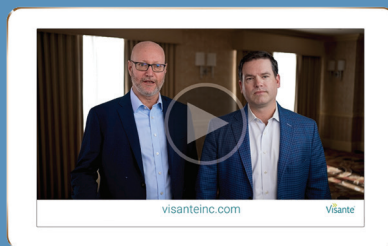
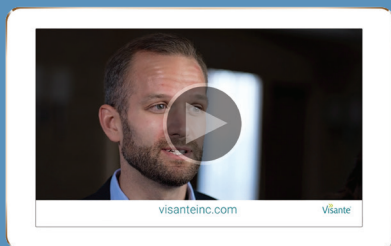


Thought Leader Video Series

A series of twelve 90-second videos in interview format.



Educate the market by leveraging the insight of your executive team or clients in a series of 12 short interview videos. Share a fresh video monthly to increase audience engagement throughout the year. Choose to shoot on-site or at a national trade show.



Starting at \$17,900



B-Roll



On-Site



Music



Teleprompter



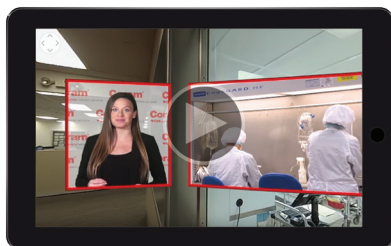
Resolution

360° Facility Tour Videos

360° degree facility tour video with virtual tour guide.



Educate clients, prospects, and job candidates by taking them on a 360° virtual guided tour of your facility. Hosted by a virtual tour guide, a 360° video is the next best thing to being on-site for your audience.



Starting at \$15,900



Professional



B-Roll



Drone



On-Site



Voiceover



Music



Teleprompter



Resolution

Trade Show Pitch Videos

An elevator pitch video at your company's trade show booth.



Leverage your trade show investment with an enduring trade show booth video. Shot at your booth, you can now extend your message far beyond the limited exposure of an annual trade show.



Starting at \$6,900



B-Roll



On-Site



Music



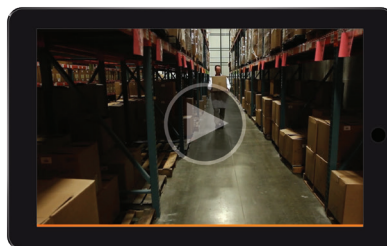
Resolution

Company Overview Videos

A promotional overview video for your company.



Educate clients, prospects, and job candidates on your company or institution with an overview video. Shot on-site with multiple interviews and b-roll, tell your organization's story through the power of video.



Starting at \$10,900



B-Roll



Drone



On-Site



Voiceover



Music



Teleprompter



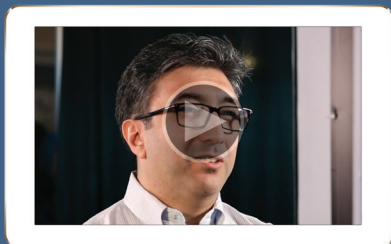
Resolution

Video Case Studies

An on-site problem-solving interview with a customer.



Educate the market on how your product solved a problem for a particular customer. Shot on-site and in an interview format, your client explains their original dilemma, why they chose you, and how you helped solve their problem.



Starting at \$15,900



B-Roll



On-Site



Voiceover



Music



Teleprompter



Resolution

Case Study Animation Videos

An overview video to promote an individual case study.



Maximize awareness by converting your case studies into promotional videos. An overview video adds a new communication channel and format to a preexisting case study, drawing even greater recognition.



Starting at \$4,900



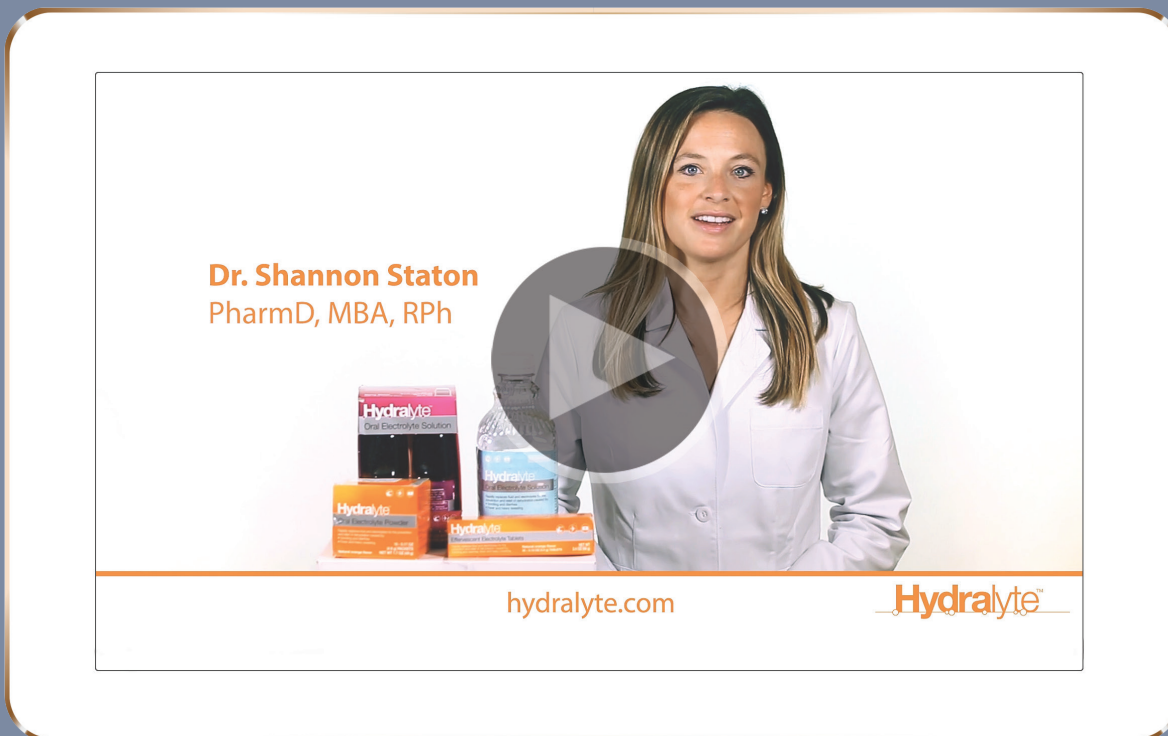
Voiceover



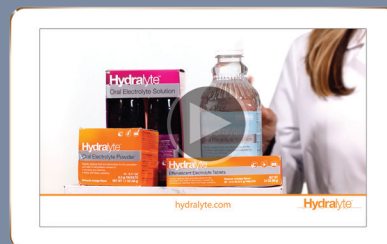
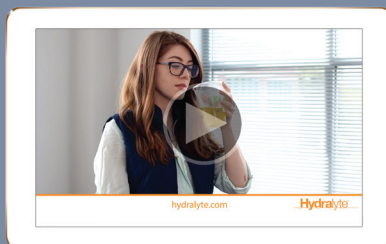
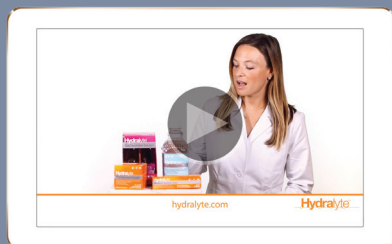
Music

eDetail Videos

A practitioner-to-practitioner product counseling video.



Educate healthcare practitioners on the proper recommendation, use, and patient counseling of your product. Scripts are researched, developed, and presented by a registered pharmacist.



Starting at \$24,900



Professional



B-Roll



Music



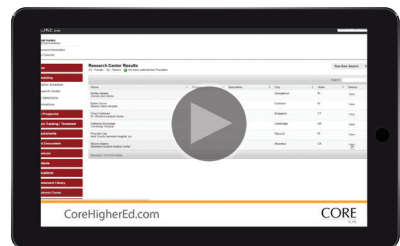
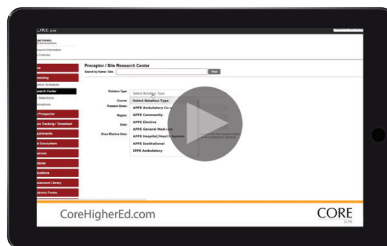
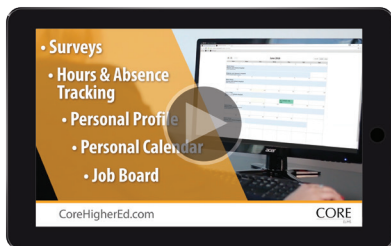
Resolution

Product Training Videos

Training videos on your product.



Support your product training strategy through interactive training videos. Support your clients and impress sales prospects with professionally produced training videos.



Starting at \$8,900



B-Roll



On-Site



Voiceover



Music



Teleprompter



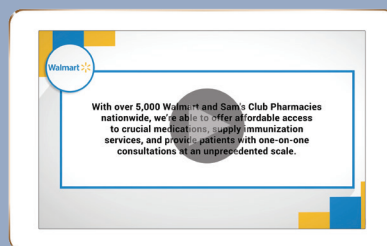
Resolution

Animation Videos

A promotional commercial converted from a display ad.



Digitize your media assets by converting print display ads into 60-second multimedia commercials. Convert your PDF display ads into animated videos for a quick and affordable way to build your video portfolio.



Starting at \$3,900



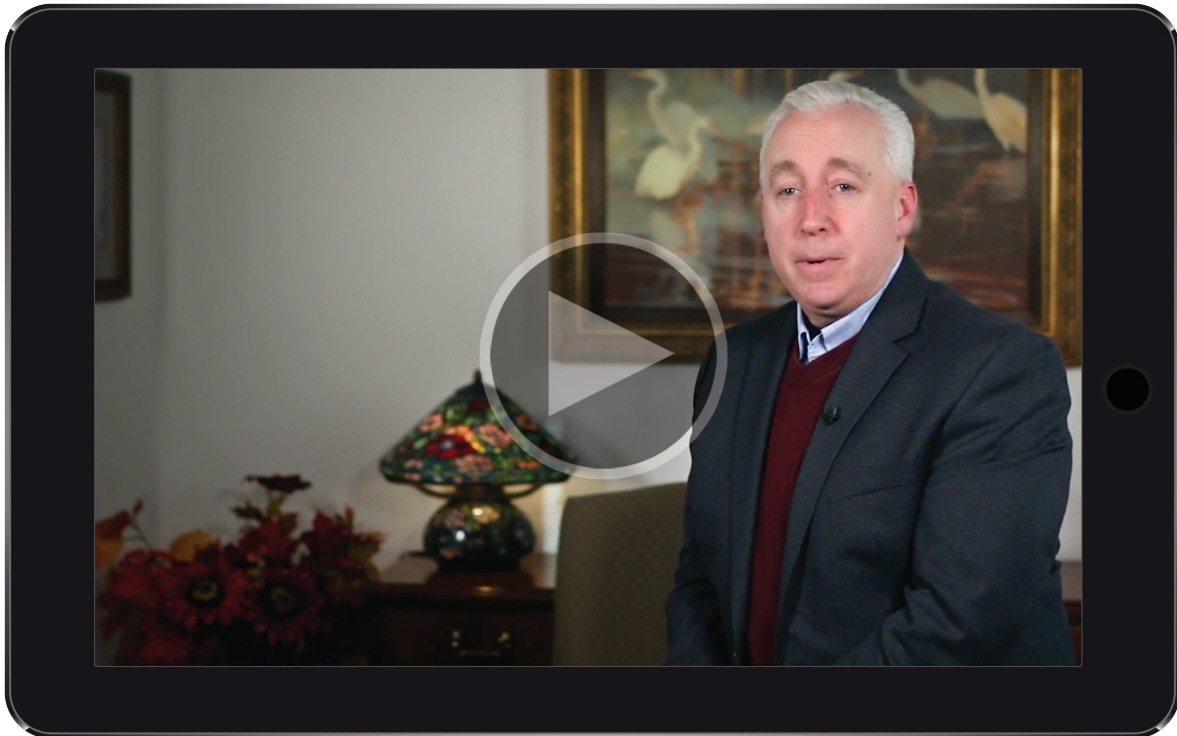
Voiceover



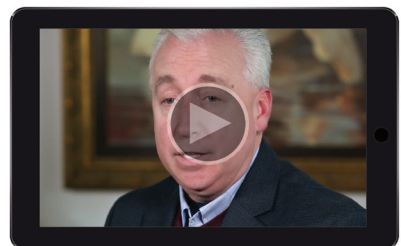
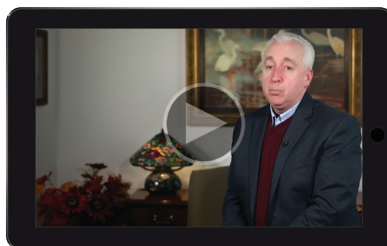
Music

Perspective Videos

A 20-30 minute on-site interview with a thought leader.



Position your company as a market leader by sponsoring a 20-30 minute, educational interview with an industry thought leader. Positioned as third-party content, your customer is interviewed about trending issues that impact the market relative to your field.



Starting at \$19,900



B-Roll



On-Site



Music



Teleprompter



Resolution

About RXinsider

Pharmacist-owned and operated, RXinsider is a multimedia and communications company focusing exclusively on the pharmacy market. We offer the pharmacy community relevant multimedia communication channels, technology, research tools, and content creation services.



Contact us for a needs assessment and details.

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